

GASGAS





CONTACT INFORMATION

GASGAS Motorcycles GmbH

Stallhofnerstraße 3 5230 Mattighofen - Austria +43 7742 6000 marketing@gasgas.com

Follow us:



gasgas.com



@ @gasgas.official



f @gasgas.official

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Riding motorcycles has a strong social element at its center, which GASGAS embraces. These global tribes of motorcycle fanatics appreciate the same core skills and abilities, connecting young and old, male and female, pros and beginners as they all enjoy riding together. This camaraderie is intensified by a sense of lighthearted competition, a desire to push further, and a shared goal of helping each other improve while applauding improvement and enjoying hard-fought personal victories.

We celebrate riding and encourage riders of all types to come and join in the action. GASGAS is focused on embracing enjoyment, remembering there should always be an element of fun, and that great times are had with great people. Life shouldn't be taken too seriously.

GASGAS recognizes why people choose to ride – because it's fun. We want to keep them excited, motivated, and coming back for more.

BRAND HISTORY





We make no secret of the fact that stepping onto the asphalt is a big deal for GASGAS. Reestablishing GASGAS as a leading force in offroad racing and riding in recent years, we quickly went from being the new kids to picking up race wins and international championships and trophies. Now we're the new kids all over again! And just like we did in the dirt, when it comes to street motorcycles and racing, we're here to reestablish, here to stay, and here to have some serious fun! Celebrating fun, skill, and a shared enjoyment of the ride, we're looking forward to proudly introducing the vibrant GASGAS attitude to the $MotoGP^{\mathsf{TM}}$ paddock.



2019 – ACQUISITION OF GASGAS

It was in late 2019 that GASGAS was acquired by PIERER Mobility Group, saving the iconic Spanish brand, and quickly bringing it to the next level thanks to the group's resources and manufacturing expertise. Over the following 10 months we re-worked GASGAS from the inside out! Keeping and reinforcing key values like our heritage in trial and our Spanish roots, we sharpened the positioning of the brand, to be able to target an ever-bigger audience.

2020 – GASGAS RELAUNCH



Immediately GASGAS products delivered higher quality and much improved reliability. Together with better bikes, availability also significantly improved, through a wellestablished global distribution network. Super busy times lead to the development of a complete new enduro, motocross, and cross-country line-up. We proudly launched our comprehensive line-up of new bikes in September 2020.







2021 – GLOBAL MOTORSPORTS

With the brand launched we set about going racing, hitting the ground running and enjoying instant offroad success while also showcasing GASGAS on the asphalt with our Moto3™ team. Expanding our efforts to MXGP, becoming ever more committed to enduro and trial, ramping things up overseas and entering the US MX and SX championships, we enjoyed incredible success. All of which gave GASGAS an incredible boost!

2021 – BUILDING A BIGGER, BRIGHTER FUTURE!

As well as enjoying racing success we also started receiving super positive feedback on our production bikes, from all markets, underling the fact that the GASGAS brand was kicking in. True to our GET ON THE GAS! brand slogan, we kept busy! Busy deciding to get the GASGAS name out there as far and wide as we possibly could, expanding our exciting range even further, we also released 11 pedal-assisted mountain bikes. During the highly memorable season, we claimed no fewer than six world titles, won multiple races all around the globe, launched four new models, went road racing, and also expanded our roster of talented racers.



2021 WORLD TITLES:

- # FIM Trial 125 World Champions
- // FIM Women's Trial World Champions
- FIM EnduroGP Women's World Champions
- FIM Enduro1 World Champions
- FIM Moto3 Junior World Champions
- FIM JUNIOR MOTOCROSS 85 World Champions



CRAZIL

2023 – GASGAS & MOTOGP™ – HERE WE COME!

2022 BUILDING MOMENTUM & FIRST STREET BIKES FROM GASGAS

Following on from our first ever Dakar rally victory, GASGAS achieved another huge milestone in 2022 when we launched our first street models - the red-hot ES 700 and SM 700. Committed to growth and expanding the brand, with these two models we opened a new and exciting door into the street bike world. Following the introduction and incredible racing success of our first ever road racing team in Moto3™ bringing home the first road racing World Titles, we kept up the momentum and launched our Moto2™ team. With two road racing squads in action the goal was simple – to keep pushing and show as many people as possible what GASGAS is all about.



2022 WORLD TITLES:

- **//** DAKAR Rally Champions
- FIM World Rally-Raid Champions
- FIM EnduroGP World Champions
- // FIM Enduro1 World Champions
- FIM Enduro1 Constructors Championship
- **//** FIM Moto3™ World Champions
- **//** FIM Moto3™ Constructors Champions
- **//** FIM Moto3™ Team World Champions





To say that we're excited to be entering MotoGP™ in 2023 is one hell of an understatement. Partnering with a squad with as much experience and knowledge as Tech3 Racing means we're in very good hands. As a team that's been there, nurtured talent, maximized potential, and above all else given everything they have, season after season, we can't wait for Hervé Poncharal and his crew to work their magic with Pol, Augusto, and our GASGAS RC16. With their extensive knowledge, MotoGP™ 'mileage' and super-high ambition, our 'red racers' are set to GET ON THE GAS! in 2023.



The first of our two super Spaniards! Soon to be celebrating his 10th season of MotoGP™ racing, Pol's return to the Tech3 team sees him back within familiar surroundings for 2023 as he takes on the best of the best in the mighty MotoGP™ class on his GASGAS RC16. Eloquent, emotional, and endearing, Pol will push the limits in 2023 while showing exactly why he's carved a well-deserved reputation as a hardas-nails competitor and a superexciting racer. With eight podiums and three pole positions so far in MotoGP™, 2023 is gearing up to be an exciting time for #44!



2022 Moto2™ World Champ and now our 2023 MotoGP™ rookie! Augusto might be the only 'newbie' in MotoGP™ this season (no pressure, Augusto!) but with his easy-going personality and mature but determined approach to racing, we can't wait to see him in action on his GASGAS RC16. Making quick progress in Moto2™ while winning races in his first full season, Augusto then battled hard for the 2022 title. Now facing the challenge of racing in MotoGP™ as part of a factory team using the latest prototype technology and going up against the fastest riders in the world... 2023 is going to be a wild ride for Augusto!



TEAM OWNER:

Hervé PONCHARAL

TEAM MANAGER:

Nicolas GOYON

PRESS OFFICER / COMMUNICATIONS:

Mathilde PONCHARAL

COORDINATOR & SOCIAL MEDIA:

Amélie JOURDAIN

ASSISTANT PRESS OFFICER & SOCIAL MEDIA:

Laura BACHELET

PARTS / DESIGN MANAGER:

Fabien ROPERS

PARTS:

Jordi MELENDO

GASGAS ENGINEER:

Riccardo SANCASSANI

GASGAS SUPPORT ENGINEER:

Edward HENRY

TEAM PRESS CONTACT:

Mathilde PONCHARAL mathilde.poncharal@tech3racing.fr +33 6 38 98 19 88

GASGAS PRESS CONTACT:

Evangelia SISSIS evangelia.sissis@gasgas.com +43 676 6652742



MOTORSPORTS DIRECTOR:

Pit BEIRER

HEAD OF SPORTS MANAGEMENT:

Jens HAINBACH

HEAD OF TECHNOLOGY MOTOGP™:

Fabiano STERLACCHINI

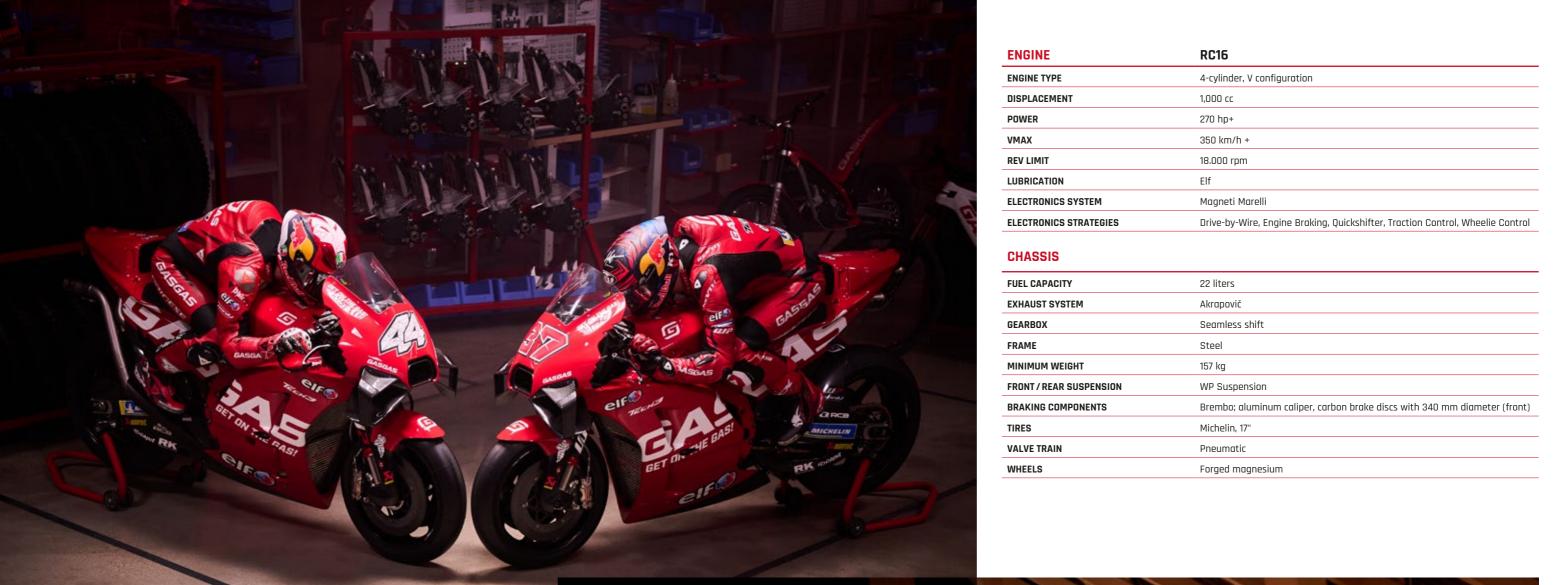
HEAD OF SPONSORSHIPS & PR:

Sebastian KUHN

BRAND & PR MANAGER:

Evangelia SISSIS

TECHNICAL DETAILS GASGAS FACTORY RACING TECHS



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GASGAS Motorcycles GmbH Stallhofnerstraße 3 5230 Mattighofen, Austria

Imitation not advised:

The riders illustrated are professional motorcycle riders. The photos were taken on closed rocing circuits or closed roads. GASGAS Motorcycles wishes to make all motorcyclists oware that
they need to wear the prescribed protective gear and always ride in a responsible manner
in accordance with the relevant and applicable provisions of the road traffic regulations. Only
the homologated versions of the motorbikes promoted in this brochure are suitable for road
use. GASGAS Motorcoss models are not approved for use on public roads. For this reason, it is
absolutely essential that use on public roads is ovaided. The warnings and hazard notices in
the owners manual must be abserved without fail when purchasing a motorcycle and using
it for the first time (especially the prescribed speed limits). Some products in the GASGAS
Motorcross are greated promotors for use on public roads in certain circums? it for the first time (especially the prescribed speed limits). Some products in the GASGAS Motorcycles occessories range are not approved for use on public roads in certain circumstances (varies from country to country). Please contact your GASGAS Motorcycles dealer for further information. The illustrated vehicles may vary in selected details from the production models and some illustrations feature optional equipment ovaliable at additional cost. All information concerning the scope of supply, appearance, services, dimensions and weights is non-binding and specified with the proviso that errors, for instance in printing, setting and/or typing, may occur such information is subject to change without notice. Please note that model specifications may vary from country to country.